

# Board of Directors' Meeting

## Thursday, April 11, 2024



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – March 14, 2024**
- IV. **Treasurer's Report**
- V. **President's Report**
- VI. **Board Committee Reports**
  1. Organization – Kirk
  2. Design - Kirk
  3. Promotion – Sarah
  4. Economic Vitality – Ken
  5. Sustainability – Courtney
- VII. **Executive Director's Report**
  1. Activity Report
    1. March 26: Innovate Shelby Nexus – Event #2
    2. March 30: Refreshments for Public Works during Free Dump Day
    3. April 9: Meeting with *Alabama Ramble* publisher
  2. Business Transitions
    1. Opened this month:
      1. n/a
    2. Opening soon:
      1. Meri Moon (616 Main Street) – date TBD
    3. Ownership transition:
      1. n/a
    4. Business closings & relocations:
      1. n/a
    5. Properties for sale/rent within the District:
      1. Sale:
        - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
      2. Rent:
        - a. n/a
- VIII. **Old Business**
  1. Volunteer Hours – submit via the chat function or by email
  2. CO.STARTERS Program (EV Committee)
    1. Sponsors needed for 2024 program at the levels below
      - **Innovator (\$2,500)**  
(Five slots available)
      - **Promoter (\$500)**  
(Six slots available)
  3. Fundraising Ideas
  4. Board Retreat

5. Reclassification and raise request for Executive Director
6. Main Street NOW 2024 – May 6-8 in Birmingham
7. Nominations open for Shelby County Small Business of the Year (April 22 deadline)

**IX. New Business**

1. Grant from Main Street Alabama: Project ideas needed
  1. Deadlines are May 31 and August 31, 2024
2. K.A.S.H. Market project with APT, Parnell Memorial Library, Impact Montevallo, and Montevallo Chamber of Commerce
  1. Information session at Parnell on April 18 at 5:30 PM
  2. Special section at Montevallo Farmers' Market on June 24
3. Spring Fling – Volunteers needed

**X. Other Business**

**XI. Announcements**

1. Events
  - **Wednesday, April 17:** Montevallo Chamber of Commerce hosts their monthly luncheon. Networking begins at 11:30 AM and lunch (\$15) begins at noon. Main Street Alabama's Mary Wirth will speak about "Main Street America Coming to Alabama"! Sponsored by Calera Main Street, Main Street Columbiana & Montevallo Main Street. RSVP to [montevallochamber@gmail.com](mailto:montevallochamber@gmail.com) or (205) 665-1519. LOCATION CHANGE: Please note that this luncheon will be held at Montevallo First Baptist Church (660 Main Street).
  - **Thursday, April 18:**
    - Montevallo Chamber Golf Tournament at Cahaba Falls Country Club. Call (205) 665-1519 for sponsorship and registration information.
    - As part of the K.A.S.H. (Kids' Action Side Hustle) Market initiative, a one-hour information session and short business course will be held at 5:30 PM at Parnell Memorial Library. This will be led by Maggie Hall, a local business owner who also serves on Montevallo Main Street's Economic Vitality Committee. Registration is now open: <https://forms.gle/FoysRg8cPxsqNeFf7>
  - **Friday, April 19:** Dr. Caplow's Environmental Studies Capstone Course on Friday, April 19 at 9 AM in the Council Chambers. This semester's course addressed two projects – the possibility of glass recycling in Montevallo, and expanding programming with ValloCycle: the Montevallo Bike Share, which includes the addition of a workshop space in the City Hall Annex.
  - **Saturday, April 20:** Montevallo's 18th Annual Arts Fest will be held in Orr Park from 10 AM - 5 PM. This outdoor, family-friendly arts festival will have something for everyone to enjoy. Artists will fill Orr Park, located on the banks of Shoal Creek, to display and sell their work, which ranges from fine arts to artisan works and fine crafts. In addition to works for sale, there will be artists on hand to demonstrate their craft throughout the day. Children will have the opportunity to make a piece of art at the children's art section. Festival food will be available from several food truck favorites, and live music will spice things up on the outdoor stage.
  - **Friday, April 26:** Friday Nights at the Cove season kicks off with Mother May I returning! Join us in beautiful downtown Montevallo for an evening of live entertainment. Each event will feature a different musician at Owl's Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! Live music starts at 6:30 PM. Mother May I is a precise-sounding musical group playing their mix of Motown, R&B, Classic Rock, 80's Retro, Old School Funk, current Top 40, and everything in-between. This Birmingham-based band performs with a flair, intensity and stage presence that is all their own! Sponsored by Dr. Bobby F. Shunnarah.
  - **Saturday, April 27:** The 3rd Annual Spring Fling Family Food Truck Fest will be held from noon - 6 PM at the Orr Park Pecan Grove (940 Island Street).

- **Next Meeting** – Thursday, May 16, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

**XII. Adjourn**

**Montevallo Main Street Board of Directors**

**Terms Expiring 2024**

Happy Smith  
Patricia Honeycutt  
Jackie Chappell  
Carolyn Garrity  
Sarah Hogan

**Terms Expiring 2025**

Julie Smitherman  
Kirk Lightfoot  
Ken Jones  
Clay Nordan  
Kathy King

**Terms Expiring 2026**

Susana Vazquez  
Sean Hilty  
Marissa Wilson  
Stephanie Benitez  
Jarvis Davis

**Ex Officio**

Rusty Nix  
Adele Nelson  
Courtney Bennett  
MDCD Representative  
Junior Mayor, MJCC  
John Stewart